



NACDD

National Association of Councils
on Developmental Disabilities

Sponsorship Prospectus **A QUALITY LIFE: COUNT ME IN!** **NACDD Annual Conference** July 12-14, 2017 • Hotel RL • Salt Lake City, Utah

Show Your Corporate Leadership & Showcase Your Brand

Meet Advocates from NACDD's 56 State & Territorial DD Councils

How You & Your Company Benefit from Being an NACDD Conference Sponsor

- Be part of an energetic, diverse and inspiring gathering of 250+ advocates - including people with DD, their families and professionals.
- NACDD's advocates represent and reach thousands of people in every corner of the U.S. and its territories through our DD network.
- NACDD's 56 Councils each have a board appointed by their state's governor - they have the pulse on priorities, problems and promising endeavors in the states where you do business.

Who You'll Meet

- Attendees include people with a wide range of developmental disabilities, many of whom are self-advocates working on issues impacting the greater good; as well as family members, community leaders, service providers, and professional staff who prioritize inclusion of people with DD.
- Meet, talk with and learn from them – leaders passionately guiding their communities through their own experiences and/or professional expertise in the rights, responsibilities, systems and opportunities that make way for people with DD to each live their own unique quality life.



What You'll Accomplish

- Understand and support issues important to your employees, customers, company and the communities about which you care and invest in.
- Reach people who could benefit from your products, services, employment, and civic leadership.
- Demonstrate your depth of commitment to giving people with DD opportunities to live a quality life.
- Take away information, ideas and contacts to help your company expand and deepen its impact and help your colleagues find new ways to partner with us to meet your business goals.

What We'll Be Talking About -- "A Quality Life: Count Me In!" *Plenary and session topics include...*

- Impact of Public Policy on People with Developmental Disabilities
- Engagement of People with Developmental Disabilities as Valued Members of Our Communities
- Innovation Strategies to Tackle Barriers to a Quality of Life
- Best & Promising Practices • Personal Stories • Leadership Training • Celebrating Self-Advocates

What is a Developmental Disability?

According to the DD Act, the term developmental disability means a severe, chronic disability that occurs before an individual is 22 that is likely to continue indefinitely and results in substantial functional limitations in three or more of the following areas of major life activity: self-care, receptive and expressive language, learning, mobility, self-direction, capacity for independent living, economic self-sufficiency. These impairments require the individual to sustain lifelong or extended supports or assistance. Diagnosed conditions may include autism, Down syndrome, cerebral palsy, or spina bifida.

Choose one of our corporate sponsorship levels or let us customize one to meet your goals

Contact: Sandra Walter, NACDD Development Counsel P:(202) 550-7692 E: smwalter@NACDD.org



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Opportunities & Levels

General Conference (July 12-14)

\$20,000 Benefactor (B)
\$10,000 Partner (P)
\$5,000 Friend(F)

Educational Tracks (July 13-14)

Exclusive Sponsorship Levels \$10,000 per Track (P)

- o Impact of Public Policy on People with Disabilities
- o Community Engagement of People with DD as Valued Community Members
- o Innovation Strategies to Tackle Barriers to Quality Life

Named Events

Exclusive Sponsorship Levels

- ✓ Awards Luncheon (July 13) OPTUM (B)
- o Keynote Luncheon (July 14) \$20,000 (B)
- o Welcome Reception (July 12) \$10,000 (P)
- o Networking Reception (July 13) \$10,000 (P)
- o Opening Breakfast (July 13) \$5,000 (F)
- o General Assembly Breakfast (July 14) \$5,000 (F)



Levels and Benefits

\$5,000 Friend (F)

- 2 Registrations
- quarter-page conference program ad
- Daily recognition from the podium
- Sponsor listing in printed and electronic materials
- VIP seating
- May include swag in welcome bag

\$10,000+ Partner (P)

Includes all Friends benefits plus

- 4 Registrations
- half-page conference program ad
- Information table near registration
- Social media announcement of your sponsorship
- Logo on NACDD website
- Logo on all conference signage

\$20,000 Benefactor (B)

Includes all Partner benefits plus

- 10 Registrations
- Full page conference program ad with inside cover option
- Opportunity to welcome attendees
- Thank you visit from NACDD to your company
- Work with your PR team to maximize visibility of sponsorship

Schedule of Events *[Denotes Exclusive Sponsorship Opportunity Available]*

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TUESDAY, JULY 11

- 1:00 - 5:00 pm Board Meeting /Luncheon
- 1:00 - 5:00 pm Pre-Conference
- Educational Sessions



WEDNESDAY, JULY 12

- 9:00 - 5:00 pm Technical Assistance Institute for DD Council Staff
- 9:00 - 4:00 pm Leadership Training for DD Council Chairpersons
- 5:30 - 7:30 pm Welcome Reception



THURSDAY, JULY 13

- 7:30 - 8:30 am Breakfast
- 8:30 - 9:00am Welcome
- 9:00 - 10:15 am Opening Plenary
- 10:15- 10:30 am Break
- 10:30 - 11:45 am Concurrent Sessions A
- 12:00 - 2:00 pm Awards Luncheon
Sponsored by OPTUM
- 2:15 - 3:30 Plenary 2
- 3:45 - 5:00 pm Concurrent Sessions B
- 5:30 - 6:30 pm Networking Reception
- 6:30 - 8:30 pm Dinner on their own
- 8:30 - 10:00 pm Social Activity



FRIDAY, JULY 14

- 7:30 - 9:00 am General Assembly/
Breakfast
- 9:15 - 10:30 am Plenary 3
- 10:45 - 12:00 pm Concurrent Sessions C
- 12:00 - 1:45 pm Keynote Luncheon
- 2:00 - 2:45 pm Plenary 4
- 2:45-3:00 pm Wrap Up/Closing Remarks

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